

# How Chipotle is Enhancing Efficiency with Trustwell's FoodLogiQ Product Management

## CASE STUDY

Chipotle, a leader in fast-casual dining, is committed to serving food with integrity. With an expansive supplier network and a high standard for food safety and quality, Chipotle needed a solution to centralize product specifications, streamline supplier collaboration, and enhance traceability. A longtime customer of Trustwell, the Chipotle team chose **FoodLogiQ Product Management** to help them manage their specs, establish a **digital source of truth** for product specifications, drive consistency, and improve supplier accountability. Together, Chipotle and Trustwell are serving up fresh, delicious meals.



### THE CHALLENGE: Managing Specifications Across Multiple Suppliers

Chipotle sought a more efficient way to track and manage product specifications across multiple suppliers.

Without a centralized system, updating and maintaining specification variations was inefficient and required significant manual effort.

Supplier document management also relied on high-touch processes, making compliance monitoring and supplier engagement time-consuming.



### SOLUTIONS:

**Enter FoodLogiQ Product Management.** Now Chipotle is optimizing supplier and product data management with:

- **A Centralized Spec Hub:** Chipotle and its suppliers develop specs collaboratively on a shared platform that acts as a single source of truth for product specifications.
- **Efficient Change Management:** Streamlined version control and seamless updates ensure all suppliers are aligned on current specifications.
- **Robust Compliance & Traceability:** A more structured approach to supplier data and document submissions simplify audit prep and enhance recordkeeping for Chipotle.



### RESULTS:

By adding Product Management to their Trustwell tech stack, Chipotle expects to further enhance supplier accountability, compliance oversight, and menu innovation workflows — further solidifying FoodLogiQ as a key partner in their traceability and supplier management program:

- **Faster Issue Resolution:** Accelerated response to food safety and quality issues and concerns.
- **Supplier Documentation:** Significant time savings in document management.
- **Cost Savings & Stability:** Reduced costs and a simplified food supply chain, to ensure reliable data accuracy and integrity.



*"We recognized a need for us to digitize our specifications, and since we were already utilizing FoodLogiQ for supplier management, adding Product Management services further enabled us to streamline our efforts in one centralized location."*



**ALEX HOANG | TRACEABILITY & QUALITY SYSTEMS MANAGER**  
Chipotle Mexican Grill