

Accurate Nutritional Analysis for Dietitians with Food Processor

CASE STUDY

Dawn Jackson Blatner is a registered dietitian and certified specialist in sports dietetics. She is the nutrition consultant for the Chicago Cubs, a food and nutrition blogger with Huffington Post, serves as a nutrition expert on the advisory board of SHAPE Magazine, and is a celebrity diet consultant for PEOPLE Magazine. She is the author of two award-winning books: The Flexitarian Diet, ranked a top plant-based diet by US News & World Report and The Superfood Swap. When Dawn's career shifted and she found herself taking on more writing assignments, which included developing and publishing more recipes, she needed a software that would meet her recipe analysis and labeling needs - that's where **Trustwell's Food Processor** comes in.



CHALLENGES

As a nationally recognized registered dietitian and nutrition expert, Blatner wanted to ensure that the nutritional analysis was accurate for the recipes she was creating and that the source of analysis was credible, so she went looking for nutrition software that would live up to her professional standards and offer accurate results.

She needed a tool that could quickly calculate precise nutrition data for recipes and diet plans, without the complexity of manual input or time-consuming cross-referencing of data sources.



SOLUTIONS

Blatner turned to Trustwell's Food Processor Software, which allowed her to streamline her process. The software provided her with an extensive, reliable food database, accurate recipe analysis, and ease of use.

With features like automatic label generation, customizable reports, and the ability to analyze thousands of nutrients, it became an indispensable tool for her dietetics practice. Eliminating the need for manual calculations, and enabling Dawn to focus more on providing personalized dietary advice to her clients.



RESULTS

By integrating Food Processor into her workflow, Blatner improved the speed and accuracy of her nutritional assessments. The software ensured that her recipe analyses are both precise and compliant with regulatory standards, enhancing her professional reputation.

When life got too busy, and she was unable to update the software as frequently as she would have liked to, Blatner was able to work with Trustwell's experienced support team to successfully migrate all of her data to the cloud version of Food Processor.



"I feel comfortable submitting recipes and diet analysis to all my media work in national magazines, food brands, and books," she said, "And knowing that the nutrition facts use the latest data available. Food Processor has been an invaluable asset to my career."

DAWN JACKSON BLATNER, RDN | NATIONAL FOOD & NUTRITION EXPERT